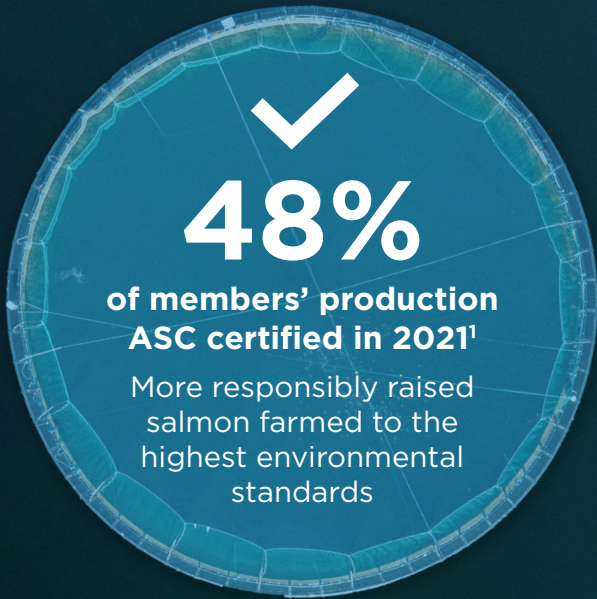


GLOBAL SALMON INITIATIVE: OPENING DOORS TO ACCELERATE PROGRESS

The GSI Sustainability Report marks a major milestone for the salmon farming industry and its commitment to transparency. The report provides a unique opportunity to access data from 13 salmon farming companies' global operations, all reporting against the same 15 metrics, year-on-year.



There are always areas we can improve, because good is never good enough. Here's where we will be focusing efforts in the coming year:



Continuing to grow our ASC certification levels



Reducing the use of antibiotics



Reducing salmon mortality rates

As we continue on our journey to catalyze sustainability improvements at speed and scale, we use this annual report to benchmark progress and see where we can make strides in farming salmon that's raised to be better for climate, oceans and communities.

To learn more, visit raisedtobebetter.org